

# Corporate and Social Responsibility Statement



## “Live and let Live”

Central to the culture of Allied Bank is the commitment to develop the communities we serve. As a responsible institution, it is crucial that we invest in the communities where we operate and ensure that our resources make a positive impact. By serving the very communities that support us, we not only ensure the success of these communities but our success as well. These activities underpin our business and help us in growing stronger which, in turn, strengthens the very communities we serve.

“To be ethical, is not to upset the natural balances that nature has created”

Being one of the leading banks in Pakistan, we promote a corporate culture based upon the highest ethical standards which, on one hand, provides customers with value added products and services and on the other hand, strives to ensure sustainable returns for our shareholders. We are socially committed to contribute towards bringing a positive change in the communities by rendering various services and supporting activities aimed at education, health, environment and sports. We consciously undertake these social responsibilities beyond merely profit oriented considerations and legal obligations.

Our commitment to social responsibility goes well beyond philanthropic concerns. Across the country we bring this commitment to life through a broad range of initiatives.

### Education

“Education is the acquiring of ability in order to meet life’s challenges”

Allied Bank has always been keen in championing the cause of education because it is our solemn belief that education is the cure for many of the problems we face today. The Bank has been involved in a range of initiatives to help elevate the academic achievements of young people and improve their vocational skills. In order to improve the quality of education besides providing monetary help to its staff and their dependents, during 2006, the Bank has made various donations, notably to

- Tameer-e-Millat Foundation, Islamabad
- Institute of Chartered Accountants of Pakistan
- OGS Trust Scholarship Fund for scholarship program
- Care Foundation, Lahore

### Health

“He, who has health, has hope; and he, who has hope, has everything.”

We add value by focusing on issues that are universally important like health and development of the human capital

in the communities we serve. We devote resources to develop programs that help communities overcome the challenges they face. For this purpose, the Bank made contributions to

- Shaukat Khanum Memorial Cancer Hospital
- Aga Khan Hospital
- Sahara for Life Trust
- The Kidney Centre

These esteemed organizations are engaged in providing health care to the masses around the clock. Allied Bank is always looking for opportunities to serve genuine cases that may emanate from anywhere in Pakistan. Keeping this in perspective, the Bank also reached out to help deserving individuals, such as, purchasing an artificial leg for a needy person and donating to SKMCH for the treatment of his leg cancer.

To ensure the health and safety of our people here at Allied Bank, the Bank contributed a significant amount during the year for the health issues of our employees and their families. We believe that by providing our employees with the right working environment, we increase the strength of our human capital. As a good working environment includes the health and safety concerns of our people, the Bank incurred substantial amount for the medical treatment and the upkeep of employees. Allied Bank is truly committed to its people and is ready to go a long way to ensure their well being, including medical treatment abroad.

The Bank also collectively participated with Shaukat Khanum Memorial Cancer Hospital in Run Lahore Run International Marathan held at Lahore for promoting the cause to fight cancer.

### Beautification of Roundabout at Turbat Airport

“A thing of beauty is a joy forever”

To contribute towards the economic development and infrastructure of the country, the Bank has approved a donation for the construction and beautification of a roundabout at Turbat Airport. The Bank always takes pride in working on projects that benefits society and adds to the goodwill of the Bank among the members of the society.

# Responsibility Statement

## Sports

*“All great games have one thing in common,  
people with a passion to succeed.”*

The zeal of sports runs high in the people of Pakistan. It is a passion to which the Bank is also an equal partner of. To share the sporting arena with our countrymen, the Bank has allocated an extensive budget in terms of sponsoring events, tournaments and awards for the players.

Cricket represents the greatest passion of our society. This cricketing fervor drove us to co-sponsor the cricket series held between Pakistan and India during January – February 2006.

The Bank also sponsored Lahore Gymkhana Cricket Cup 2006. Chief guest, Mr. Robert Marllar, President MCC, England presented the winning trophy to the triumphant.

Fostering sports among women society is also taken care of by the Bank as we had an honor of sponsoring Women International Squash Players Association Tournament held at Jahangir Khan Squash Complex, Wah Cantt. during this year.

The Bank was also privileged to sponsor / co-sponsor following events:

- Allied Bank Golf Tournament at Arabian Sea Country Golf Course, Karachi
- All Pakistan Allied Bank Open Golf Tournament at Faisalabad
- Olympic football qualifying match between Pakistan and Singapore at Lahore
- Tennis Series played between Pakistan and India at Lahore

## Earthquake Relief Operations

*“No matter how tragic the circumstances  
we must find hope where none exists”*

On October 8, 2005 a great natural calamity struck Pakistan as a massive earthquake plunged Pakistan's northern areas into chaos. It was truly a sad day for the whole nation as thousand of our beloved ones were buried alive and a greater number were made homeless. This came on top when severe cold weather was about to start in the northern areas. It was in these hard and bitter times that Allied Bank came forward to assist our brethren in every possible way. The Bank contributed wholeheartedly to the President's Relief Fund for the earthquake survivors. This year, a number of individual staff members, still serving along with retired members affected by the earthquake, have been supported financially.

Our Bank has been and will continue to strive to be a good corporate citizen. It is crucially important and gratifying to us all. Our commitment to our communities is deep, broad and multifaceted. We want to be recognized not only as a successful Bank but also as a responsible partner for the communities we serve. We have essentially incorporated social responsibility as a part of our policy and plan to contribute a portion of our profits in the areas of health, education and welfare of the community every year.

*“Never let your sense of morals  
keep you from doing what is right.”*

