

Allied Bank is socially committed to contribute towards bringing a positive change in the communities it operates in. This is done by rendering various services and supporting activities aimed at education, healthcare, arts and sports. Our Corporate Social Responsibility (CSR) philosophy and objective is to re-enforce the Bank's image as 'Not just for profit'. We firmly believe in behaving ethically by following Best Practice and contributing to the economic development of the Country at large.

Being one of the leading banks in Pakistan, we are committed to considering the interests of the Society by taking responsibility for the impact of our activities on customers, employees, shareholders, communities and the environment in all aspects of the Bank's operations.

Education

Allied Bank has always been in the forefront of supporting the cause of education through donations to leading educational institutions and not-for-profit organizations. In line with our past records, during 2007, we

- have been a regular and worthy donor to Lahore University of Management Sciences (LUMS) over the years.
- led the sponsorship of a high-profile e-exhibition by Pakistan Software Export Board
- donated a handsome amount to The Citizen's Foundation to organize a fundraising program for underprivileged students
- contributed financial assistance to CARE Foundation, Lahore
- partnered with the National Accountability Bureau to create awareness about the menace of corruption.
- assisted the Federal Investigation Agency (FIA) to hold a seminar on Cyber Crimes

Healthcare

We add value by focusing on issues that are universally important like health and development of the human capital in the communities we serve. We devote resources to develop programs that help communities overcome the challenges they face. For this purpose, the Bank has in the previous years made contributions to Shaukat Khanum Memorial Cancer Hospital; Agha Khan Hospital; Sahara for Life Trust; and The Kidney Center

In 2007, the Bank made contributions to the following institutions:

- Shaukat Khanum Memorial Cancer Hospital
- The Pakistan Society for the Rehabilitation of the Disabled
- Civil Hospital Poor Patients Aid Society
- Aga Khan Hospital
- Bait-ul-Sukoon, Karachi
- DHQ Hospital, Dera Ghazi Khan
- Lever Foundation Trust, Faisalabad

Sports

The zeal of sports runs high in the people of Pakistan. It is a passion to which the Bank is also an equal partner. To share the sporting arena with our countrymen, the Bank has allocated an extensive budget in terms of sponsoring events, tournaments and awards for the players.

Some of the sports that Allied Bank has sponsored and promoted over the years are Cricket, Squash, Golf, Football, Polo and Tennis.

In 2007, the Bank sponsored the following:

- Friendship series between Chandigar Golf Club and Royal Palm Golf & Country Club, Lahore
- 13th Allama Iqbal Open Golf Tournament, Sialkot

- Olympic Football qualifying round match between Pakistan and Singapore in Lahore
- Aid to Multan Golf Club
- Aid to Llyalpur Golf Club, Faisalabad
- Tournament by Women International Squash Players Association
- 18th All Pakistan Multan Open Golf Championship
- 1-4 Polo Tournament in Lahore
- 3rd All Pakistan Allied Bank Golf Tournament at Llyalpur Golf Club, Faisalabad

Arts

Supporting Arts and Artists of Pakistan is our newer initiative. Allied Bank intends to financially assist the young artists in holding their exhibitions; and buying their paintings to be displayed at our branches.

Following are some of the exhibitions we supported last year:

- Iqbal Hussain's exhibition at Tanzara Art Gallery, Islamabad
- Exhibition of Pakistani paintings by Retro Arts in London, UK
- Paintings exhibition: A tribute to Jamil Naqsh

Others

The Bank continued to fulfill its commitment by contributing in other areas of the society that make positive social impact. During 2007, such commitments translated into contributions made to:

- Taehzeeb Social Welfare Organization, Lahore
- Tamir Welfare Organization, Faisalabad

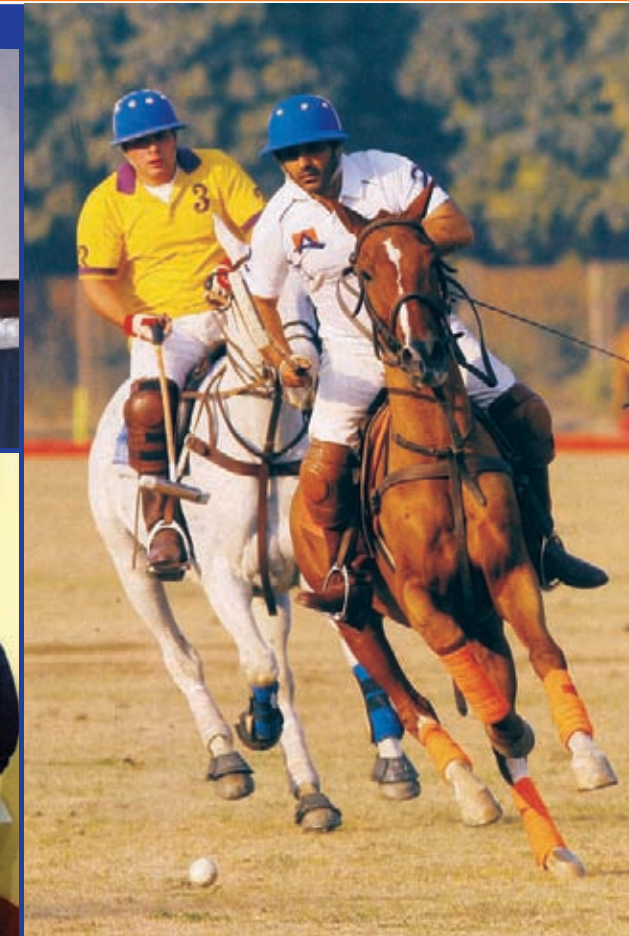
We intend to take this initiative one step further by joining hands with a credible and non-profit organization, in order to hold exhibitions for their art students.

Sharing our growth with the nation

Sheikh Jalees Ahmed, Director ABL, handing over donation cheque to Mr. Razzak Dawood for engineering school, LUMS



Art exhibition of Iqbal Durrani sponsored by ABL



Polo Cup sponsored by ABL at Lahore Polo Club



ABL sponsored painting exhibition by Jamil Naqsh held in Karachi



Imran Khan receiving a donation cheque for Shaukat Khanum Cancer Hospital from Afzal H. Bokhari, Group Head, CRBG, ABL



Sheikh Jalees Ahmed, Director ABL, distributing awards to the winners of ABL sponsored India-Pakistan Friendship Golf Tournament held at Royal Palm Lahore



ABL sponsored 3rd All Pakistan Open Golf Championship held in Faisalabad



Players at ABL sponsored Golf Tournament at Arabian Sea Country & Golf Club Karachi