



# Corporate and Social Responsibility Statement

Allied Bank makes responsible behavior an important part of its culture, identity and business practice. Being one of the leading banks, we want to provide our clients not only with value added products and services but also promote a corporate culture that adheres to the highest ethical standards, and generate superior but sustainable returns for our shareholders. We are committed to enrich the lives of community by adhering to high social standards and contribute thereto which we are part of. At times, we move beyond merely profit oriented considerations and legal requirements when doing business by behaving responsibly.

A prosperous and content community is an important market. Communities are content when there is a powerful and mutually beneficial relationship between the wider community and the corporate community. This relationship is dependent on many factors including the perception that society is getting 'value for money' from corporate entities. The relationship is also nourished by what companies plough into those communities that generate the profits.

Profits and social responsibilities do not clash but rather fuel each other. The more the business community ploughs back to the community to boost social capital, the stronger society will become. Stronger societies are fertile markets and a source of nourishment for the corporate sector.

Allied Bank supports the communities in which we operate both through the involvement of our employees and through donations. The Bank aims to demonstrate responsible corporate conduct throughout the entire spectrum of its activities and operations. We will support and undertake a broad range of social initiatives in the areas of health, education, community development and environment.

## Earthquake Relief Operations

It is not too often that we have the opportunity to truly make a difference in another's life.

The Bank contributed Rs.15 million to President's Relief Fund for earthquake that struck northern Pakistan and Kashmir on October 8, 2005. In addition, the employees of the Bank contributed a portion of their salaries and provided logistic facilities themselves by visiting the earthquake struck parts of the country. These activities were supervised on sites by the senior members of the Bank's management team. The facilities included provision of medicines, warm clothes and cooking materials.

## Beautification of I. I. Chundrigar Road, Karachi

The Bank is cognizant of its civic sense of responsibility, which has significantly motivated us to contribute in all respects. To this effect, the Bank has contributed Rs.5 million in a drive to ensure safe and hassle free access to the main business road of Karachi, I. I. Chundrigar Road, which project has been embarked upon by the State Bank of Pakistan, in collaboration with other stakeholders, interalia Allied Bank, to revamp the road. The project plan includes construction of the road, relocation of the utilities, cost of purchase of buses for free shuttle service between Mereweather Tower and Shaheen Complex and maintenance of road and machinery.



Mr Waseem Mukhtar, director ABL presenting "Safe Hands Catch Of The Match" award to Indian Cricketer, M.S. Dhoni at the concluding ceremony of 3rd ODI between Pakistan & India held at Gaddafi Stadium Lahore on February 13, 2006

## Sports

With its new vision and new look, the Bank has taken upon the task of nourishing the sports talent of the country by sponsoring the sports events.

The management allocates an extensive budget in terms of sponsorship of the sports events, tournaments and awards for the players. The Bank focuses on the National and International Sports promotional activities.

This year also, the Bank has the honor of organizing Men's Mini Marathon held on 19th August 2005 in Lahore, on the occasion of Pakistan Independence Day celebrations. In order to help tennis players and cricketers to display their potentials at domestic level, we also sponsored Grass Court Tennis Championship and Lahore Gymkhana Club Cricket Tournament held in Lahore.

Further, we were one of the co-sponsors of the cricket series held between Pakistan and India during January-February 2006.

**That's not all. The Bank has devised a policy of contributing every year a portion of its profits in the areas of health, education, community.**