

## Vision, Mission & Core Values

### Vision

To become a dynamic and efficient bank providing integrated solutions in order to be the first choice bank for the customers

### Mission

To provide value added services to our customers

To provide high tech innovative solutions to meet customers' requirements

To create sustainable value through growth, efficiency and diversity for all stakeholders

To provide a challenging work environment and reward dedicated team members according to their abilities and performance

To play a proactive role in contributing towards the society

### Core Values

Integrity

Excellence in Service

High Performance

Innovation and Growth